

Talus Music

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Our goal is to make your dreams come true. We provide all the services necessary to bring your music from your imagination to everyone's iPod. We do recording sessions, mixing, mastering, copyrights, publication, licensing and royalty collection. We are a member of the Independent Online Digital Alliance, BMI and the Recording Association of America

Recording Services

Recording

We record at Talus Music's studio, or we record at your location. Our on-site studio is perfect for small bands whose instruments are electronic. With the exception of stringed instruments, a band can record everything MIDI. We have the best Roland TD20 drum set, the best keyboards with the best virtual grand pianos and orchestra.

We also have the ideal set up for recording small acoustic ensembles, like classical string quartets, or vocalists with piano accompaniment. This type of recording is the answer for students who need to submit music for college applications.

Piano students need not settle for an electric keyboard either. Talus Music has a Yamaha 6'1" C3 Conservatory Grand piano.

If coming to Talus Music is inconvenient, or you have special instruments that cannot be moved, do not worry! We can come and record at your location.

There is no limit to the number of tracks Talus Music can record for a single song.

Depends on number of songs, and number of tracks on each song.

Mix Downs

Putting your tracks together, getting a good balance, making sure you have not peaked out in any tracks, and adding effects is a major part of the process. We have these effects for each track:

- Voxengo suite of mixing effects
- panning
- volume curves
- fades
- pitch correction
- reverbs
- echos
- delays
- puncher
- karlette
- grunglizer
- EQ
- compressers
- limiters

Depends on number of songs, and number of tracks on each song.

- levelers
- noise gate
- denoiser
- many more

Intermediate CD Burning

One also likes to have a copy of the work in progress.

No Charge

<p>Studio Musicians</p> <p>If you need the help of in-house studio musicians, we offer up these people. The rates may vary on the musician and the timing.</p> <ul style="list-style-type: none"> • Drums: Jim Sahadi • Bass: Chuck Taylor • Keyboards: Brian Ceccarelli • Guitar: Mike Collins • Fiddle: Caitlin Collins • Vocals: Judy Safrit Mike Collins 	<p>\$ 100 / session</p>
<p>Use of Keyboards and Virtual Instruments</p> <p>The studio provides these keyboard or keyboard-driven instruments:</p> <p>Yamaha 6'1" C3 Conservatory Grand Piano</p> <p>Yamaha S-80</p> <ul style="list-style-type: none"> • Fully weighted 88 key synthesizer. This one feels like a real piano. • The S-80 has the best piano sounds. You cannot tell the difference between it and a real grand piano. <p>Alesis QS-8</p> <ul style="list-style-type: none"> • Fully weight 88 key synthesizer. This one has a good touch, but not as good as the Yamaha S-80. • The QS-8 is best at acoustic guitar and woodwind sounds. <p>Korg X5DR</p> <ul style="list-style-type: none"> • Tone module. The tone module has the best strings sounds. <p>Virtual Instruments</p> <ul style="list-style-type: none"> • Steinberg Halion Grand Piano • Steinberg Halion Orchestra • Steinberg Halion Groove Agent 3 • Steinberg Halion Sampler 	<p>No charge</p>
<p>Microphones</p> <ul style="list-style-type: none"> • Node-2 Condenser Vocal Mic • AKG C451B Condenser Instrument Mics • EV N/D 457 Vocal Mic • AudioTechnica P640HE Vocal Mic • Shure SM-58 Vocal Mic 	<p>No Charge</p>
<p>Use of Drums</p> <ul style="list-style-type: none"> • We have a Roland TD-20 electronic drum set with a double kick pedal. 	

Mastering Services

Mastering is the process of manipulating your mixed down songs in order to burn a master CD. A CD master is a CD-R that is ready for manufacturing. We use Steinberg's Wavelab and Cubase software. Mastering includes:

Negotiable.

- Infinite Band EQ
- Compression
- Adding harmonics. Sometimes using a spectralizer can pump life into a song.
- Declicker. For whatever reason, an unwanted click will appear in a track. A click is caused by a power spike or a static discharge. The declicker will remove these blemishes.
- Denoiser. Recording digitally is amazingly noiseless. There is absolutely no hiss. Nevertheless, once in a blue moon, there comes a need for the denoiser. By the way, declicking and denoising works great on those old LPs.
- Finding the optimum volume of each song. Did you ever wonder why 2 different CDs you buy at the store have the same volume? This process is not as easy as you think.
- Manually removing stray noises in each track. Even though those gasps for air or occasional gurgle is funny, you don't want those on your finished product.
- Spectral Analyzer. If one ever wonders what frequency that "hum" is, this tool will find it. Once found, once can use the EQ to reduce it.
- Stereoscope. This is a great visual tool which measures how well a song is making use of stereo sound. Sometimes the ear is not discerning enough.
- DC Offset Analyzer & Correction. Different electronic devices insert a constant DC bias voltage into a track. This tool removes it.
- Voxengo Suite of Mastering Effects. Do you want your mix to follow the pink curve? We do that!
- Burning *Red Book* standard CDs. The music industry has a specific standard by which CDs must adhere to. This includes a 2 second gap between tracks, a write-to-disc-all-at-once, and the burning in of certain IPC and copyright codes into the CD.

CD Manufacturing

<p>Graphic Design</p> <p>We do not do the graphic design for your CD. Instead, we leave the cover up to Kelly Majors (http://www.kelgraphix.com) and the rest to Audio Sphere (http://www.audiosphere.com). Audio Sphere takes the cover, the pictures, the lyrics, and designs the best booklet and disc face designs we have ever seen.</p>	<p>About \$2000.00.</p>
<p>Manufacturing</p> <p>We also leave this up to Audio Sphere. Audio Sphere will take your master CD and the art work and send them out for printing and manufacturing. The print shop and CD factory Audio Sphere uses are also outstanding. The cost is very reasonable. For 1000 CDs, a 12 page color booklet and a 4 color disc face, you can expect to pay about \$ 1800.</p> <p>Believe us, unless you are a professional printer as well as an expert at Adobe Illustrator, you don't want to mess with graphic design nor the printing process. It's a field unto itself.</p>	<p>About \$ 1500 for 1000 CDs.</p>

Internet Services

<p>Selling your CDs on the Internet</p> <p>Talus Music has a Versign-secured internet store at www.talusmusic.com. We can sell your CDs through the store. People can buy them using their Visa or Mastercard. Talus Music will receive the order and ship them.</p>	<p>30% of your sales price</p>
<p>Advertising on www.talusmusic.com</p> <p>We will set up web pages depending on your CD which adhere to the Talus Music format. We like Folk, Celtic, Classical and Christian Contemporary. We do not accept any music with lyrics that degrade life in any way.</p> <p>Here, you can put up pictures of the band, publish the lyrics, post MP3 versions of the songs, etc.</p> <p>www.talusmusic.com is registered with about 3 dozen search engines. At the present time, www.talusmusic.com gets about 2,700 unique sites totalling 71,000 hits visiting each month.</p>	<p>\$ 1000.00 initial set up. Then \$ 10/month.</p>

<p>Domain Name Registration</p> <p>You can have your own domain name as well: like yourband.com.</p>	<p>\$50 for 2 years.</p>
<p>Domain Name Redirection www.talusmusic.com</p> <p>Once you have your domain name, then you need to point the domain name to a real physical internet address. The registration of a domain name is only a name reservation. We can point the domain to your web pages at the Talus Music web site.</p>	<p>\$50.00</p>
<p>Song to MP3 Conversion</p> <p>Even though you can easily do this on your home PC for \$30 worth of software, we have special software, which encodes the unseen fields for MP3 files. We also use Wavelab which can make a high-definition MP3 file far better than the \$30 software can.</p> <p>We use Wavelab-produced MP3 files for uploading to www.talusmusic.com and www.mp3.com.</p>	<p>\$ 5.00/song</p>
<p>IODA Digital Alliance</p> <p>Talus Music is a member of the IODA Digital Alliance. That means that through IODA, you can hear Talus music on Amazon, iTunes, MSN Music Service, Rhapsody, Sony, E-Music, Napster, Music Match and dozens of other digital distributors around the world.</p>	<p>\$300.00</p>

Copyright Registration

It is not required that you register each song with the Library of Congress. But for all practical purposes, you must. In case anyone challenges your ownership of the music score, lyrics or sound recording, you must have an official and legally binding document. That document is the copyright registration number.

In order to register your songs at BMI, the largest music licensing company, you must submit their copyright registration numbers.

Talus Music will do the paperwork for you if your songs are completely original works or works held by no other copyright owner.

We will copyright the sound recording for \$100.00 per song or per collection of songs (form SR). We can copyright the musical score itself as well (form PA), \$100.00 per song, or collection of songs if the authors are all the same. There are times when you want to file both forms SR and PA. For instance, if your friend wrote the song but you own the copyright for its performance, we would file form PA for your friend and form SR for you.

Trademark Registration

If you want to protect the name of your band from being used by someone else, then you register your band name as a service mark with US Patent Office. The US Patent Office gives a service mark to organizations that provide a service. Talus Music is a service mark. Talus Music provides the service of producing CDs.

A trademark, on the other hand, is given to organizations that manufacturing a product. For example, Yamaha is a trademark because they manufacture pianos, motorcycles, etc.

The process of registering a service or trademark for the United States takes a year. 100% of this time is waiting for the US government to process the forms.

Talus Music is also registered with the Center for the International Economy in Europe.

\$ 700.00 for a US trademark attorney to research the claim for the service or trademark. If the service or trademark has already been taken, you are out \$700.

This fee includes Talus Music filing the documents.

International registration is an extra \$1800. This can only happen after you secure a US trademark.

BMI Registration

Talus Music is a BMI publisher. BMI is the vehicle by which you receive royalties from radio stations playing your songs.

You can affiliate with BMI as a songwriter or composer by going to their website at <http://www.bmi.com>. There is no cost for a songwriter or composer to register.

If you have not written your own songs, then the only way to receive royalties for your performance is from the company who published your performance.

Talus Music charges you nothing for registering your songs. It is free for you. (It isn't free for us though!)

As a publisher, Talus Music registers each of your songs with BMI which Talus Music has produced and/or published. Talus Music specifies the authors for each song. You have to be affiliated with BMI so that BMI can distribute royalties directly to you.

BMI places the royalties from your songs into two pots. The songwriter's pot and the publisher's pot. The songwriter draws only from the songwriter's pot. There may be several authors to a song and you have to determine what percentage of the pot each author gets.

Other Information

- Talus Music reserves the right to change its rates.
- Talus Music reserves the right to refuse services. You never know what kind of customer is going to come in through the door.
- Talus Music offers its recording services when time is available.
- Your finished CD will bear the Talus Music label. The Talus Music logo and trademark will appear on the back of your CD.